

Partnership Opportunities

13th Season
Summer 2024

(570) 230-7277
SCRANTONSHAKES.COM
INFO@SCRANTONSHAKES.COM



Our Mission...

...is to give the NEPA community and its surrounding area a professional regional theatre that is for all, in turn stimulating an exciting cultural renaissance in Northeastern Pennsylvania.

Our Goal...

...is to bring accessible, free-of-charge productions to socio-economically diverse audiences and to provide children's outreach for not only the audiences of today but those of tomorrow.

Our History...

...consists of producing 40+ professional productions at no cost to our community. Our programming has foundations in Shakespearean works but we've also presented world premieres and classic musicals alike. Melodramas, operettas, pantomimes, dance pieces, and concerts: guaranteeing something for everyone.

Our Intentions...

...are to make this organization an integral part of the community and contribute to Scranton's rich theatrical history all the while building a strong, reputable regional theatre.



Recognized by the prestigious National Endowment for the Arts, the Pennsylvania Arts Council, The Lackawanna County Arts and Culture, and other foundations, SSIF is an official 501(c)3 that survives solely on the generosity of grants, in-kind donations, and contributions by individuals and corporations.



Our Venues

We love to push the boundaries of what theatre can be. We especially love offering our audiences unique experiences and various venues - that's why site-specific and immersive performances have been part of our programming in recent years.

Scranton Shakes continues to develop programming in its own venue too, The Shakes Space at The Marketplace at Steamtown. Alongside our own productions we also look forward to collaborating with other organizations turning the space into a creative community hub for all.



Sweet Charity at The Marketplace at Steamtown 2022



Heathers at The Marketplace at Steamtown 2022



Into The Woods at The Scranton Iron Furnaces 2021



We Will Rock You at Lackawanna College 2022



Cabaret at Madame Jenny's at the Bittenbender 2019



A Midsummer Night's Dream at Nay Aug Park 2011



Damn Yankees at PNC Field 2017



How To Succeed In Business Without Really Trying at The Marketplace at Steamtown. 2018

Join us...

In presenting sophisticated culture to our community and improving the quality of life of those far and near.

Invest In...

Supporting free, professional theatre for everyone, uniting a community with sophisticated work, and enhancing what Northeastern Pennsylvania has to offer.

Your sponsorship...

Will help put the thread in our needles to sew beautiful costumes, paint on our brushes to vitalize our sets, and bring smiles to audiences of all ages as well as racial, ethnic, and socioeconomic backgrounds-- truly theatre for everybody.

In Return...

Your company will:

- Be exposed to over 4,500 audience members as they attend our in-person programming.
- Be seen online by our reach of over 200,000 social media and website users.
- Join a number of prestigious brands/corporations who also support our mission.



Your company could be seen alongside these dedicated sponsors...



Summer 2024



MAIN STAGE

GYPSY

TITUS ANDRONICUS

THE WINTER'S TALE

NEXT TO NORMAL

YOUTH ENSEMBLE

THE TEMPEST

INTO THE WOODS

Our Educational Initiatives

Young people have always been a part of our mission. 2021 saw the revamp of our Youth Ensemble high school program, a now-coveted ensemble in the Northeastern Pennsylvania that hosts dozens of students from over 20 local school districts from Lackawanna Trail to Scranton to Wilkes Barre.

The Youth Ensemble

Our high school programming focuses on retaining a love for the performing arts while giving technical, professional training in acting and design disciplines. The Youth Ensemble promotes a safe space that is a place where students can develop their talent and collaborate to self-produce work while also building leadership skills.

Supporting our Youth Programming

Your support in donating to the Scranton Shakes education department is not only impacting students' talents, but social and emotional learning skills. Funding this program is funding the future of the young leaders of our world!



Sponsorship Benefits

PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
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Prominent logo placement at our venue(s) for all performances	★			
Opportunity to address audience pre-show at one performance	★			
Personalized social media advert with Scranton Shakes company members	★			
Logo featured on media sponsor television advertisements	★	★		
Recognition on inside cover of season program	★	★		
A pre-scheduled backstage tour	★	★		
Listing on Scranton Shakes' promotional flyer	★	★	★	
Number of exclusive invitations to the season opening celebration	6	4	2	
Number of premium tickets to each of our productions	8	6	4	2
Full color advert page in our season program	FULL PAGE 8.5 x 11	FULL PAGE 8.5 x 11	FULL PAGE 8.5 x 11	FULL PAGE 8.5 x 11
Your business logo appears on our website	★	★	★	★

All benefits are subject to modification depending on environmental & operational scenarios.

A PLATINUM SPONSORSHIP COVERS THE COSTS OF....

Compensating our entire teaching artist staff who educates our Youth Ensemble

A GOLD SPONSORSHIP COVERS THE COSTS OF....

The creation of props and costumes for an entire season

A SILVER SPONSORSHIP COVERS THE COST OF....

New seats in our theatre space

A BRONZE SPONSORSHIP COVERS THE COST OF....

Bus tickets for our actors and staff to and from Scranton for the summer

BECOME A SPONSOR

- PLATINUM // \$7,500
- GOLD // \$5,000
- SILVER // \$2,500
- BRONZE // \$1000
- IN-KIND GIFT
Count us in for donating services, goods,
rental space etc.
- CUSTOM DONATION AMOUNT



We would like to make a tax deductible
donation for the Scranton Shakes 2024 Season
in the amount of:

\$ _____

CONTACT INFORMATION

Corporation Name: _____

Contact Name and Position: _____

Email: _____ Phone Number: _____

Address: _____

City: _____ State _____ Zip _____

Signature: _____

Please return via email to: Sponsor@ScrantonShakes.com
Or by mail to: PO BOX 20116, Scranton, PA, 18502

THE DONATION PAYMENT DEADLINE FOR SPONSORING THIS SEASON IS JUNE 1, 2024.
SPONSORS WILL BEGIN RECEIVING BENEFITS AFTER RECEIPT OF PAYMENT

SPONSOR LOGO & AD ARTWORK SHOULD BE SENT TO SPONSOR@SCRANTONSHAKES.COM WITH SUBJECT LINE: SPONSOR ART

PURCHASE ADVERTISING

FULL PAGE (8.5" BY 11") ADVERTISEMENT
\$750

HALF PAGE (8.5" BY 5.5") ADVERTISEMENT
\$500

QUARTER PAGE (4.25" BY 5.5") ADVERTISEMENT
\$300

**We would ALSO like to make an additional tax deductible donation for the
Scranton Shakes 2024 Season in the amount of:**

\$ _____

CONTACT INFORMATION

Corporation Name: _____

Contact Name and Position: _____

Email: _____ Phone Number: _____

Address: _____

City: _____ State _____ Zip _____

Signature: _____

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